





## MISSION.

Movies on the Block is a free, seasonal screening program designed to support Philadelphia neighborhoods with little access to film. By partnering with local community groups and organizations, each event invigorates established community gathering spaces and facilitates engagement with meaningful film programming and activities. Developed in collaboration with community leaders, stakeholders, groups, and organizations, these events use film's unique capacity to address interests and issues important to local neighborhoods.

"Definitely a success- I could see it in the smiles, the joy on the faces, and the spirit of the event was positivity all around." - Kingsessing Lead Partner

"Movies on the Block has brought members of the community together without asking anything of them but to share in a pleasant experience." - Kingsessing Lead Partner

NEIGHBORHOOD EXPERIENCE

### 1. JUANIATA PARK

August 26, 2016 Attendence: 200

BOY & THE WORLD, 2013



Airbrush tattoos, yoga, exercise demonstrations, and and obstacle course.

# 3. KINGSESSING

August 20, 2016 Attendence: **400** 

ERNEST & CELESTINE, 2012



Face painting, Tiny WPA workshops, musical entertainment, and yoga.

### 2. NEWBOLD

September 9, 2016 Attendence: 100 MOON MAN, 2012



Interactive art workshops, community garden tours, yoga, and face painting.

### 4. BELMONT

September 17, 2016 Attendence: **250** 

SHAKE THE DUST, 2014



Healthy cooking demos, African dance classes, mobile Farm explorations, and "Smoothie Bike" riding.