

# Position: Graphic Design Intern | 27<sup>th</sup> Philadelphia Film Festival (October 18-28, 2018)

#### Department: Marketing

**Intern Summary:** The Philadelphia Film Festival (PFF) is an 11-day international film festival that screens over 100 films and hosts special events, Q&As, and industry guests.

The Graphic Design Intern assists the PFS Marketing team in creating advertising, promoting events, and helping with weekly E-Blasts for both PFS and PFF27.

#### **Responsibilities:**

- Create imagery for weekly E-blasts
- Help create/resize imagery for advertisements
- Assist in the process of creating the monthly Program guides
- Create imagery for social media
- Assist the Graphic Designer with completion of any specific goal/objective.
- Assist in the process of creating imagery, promo materials, on screen slides, and more for PFF27
- Assist with online marketing
- Maintain inventory of promo materials

## **Time Requirements**

- August-December, 2018
- Full or significantly open availability October 18-28, 2018
- August-Mid-October: 2-3 days per week in office, 11am-5pm

## Job Requirements:

- Good time management skills
- Familiarity with both print and digital design
- Proficient in Adobe Creative Suite (In Design, Photoshop, and Illustrator)
- Familiarity with After Effects a plus
- Proficient in Microsoft Office including Word, Excel, and Powerpoint
- Resourcefulness, creativity, and strong problem solving skills
- Ability to both collaborate on projects and work independently
- Interest in learning film marketing and more about the film industry

## **Compensation:**

Unpaid, College Credit

To Apply: Email Cover Letter & Resume to: internships@filmadelphia.org Deadline to apply is July 16, 2016