



Philadelphia Film Society
presents

MOVIES ON THE BLOCK



MISSION.

Movies on the Block is a free, seasonal screening program designed to support Philadelphia neighborhoods with little access to film. By partnering with local community groups and organizations, each event invigorates established community gathering spaces and facilitates engagement with meaningful film programming and activities.

Developed in collaboration with community leaders, stakeholders, groups, and organizations, these events use film's unique capacity to address interests and issues important to local neighborhoods. Each *Movies on the Block* event features a screening of an outstanding film paired with interactive activities, performances, educational demonstrations, giveaways, and more.

700 NEIGHBORS

22 COMMUNITY
PARTNERS

4 EVENTS

1 CITY

"It doesn't matter where you are from; everyone loves movies. Movies on the Block programming at Mifflin Square Park allows us to bring together the incredibly diverse residents of that neighborhood for a night of lighthearted fun. We were thrilled with the attention that PFS put into film selection for a neighborhood with such a large newcomer community; specifically picking an uplifting film that highlights shared experiences among immigrant and refugee groups adjusting to life in a new country."

- Mifflin Square Park Lead Partner



NEIGHBORHOOD EXPERIENCE

1. MIFFLIN SQUARE PARK/ SOUTH PHILADELPHIA

Wednesday, August 2, 2017

Attendance: **50**

ENGLISH VINGLISH, 2012



Balloon puppets, henna tattoos, Mural Arts Philadelphia drawing activities.

3. NORRIS SQUARE PARK/ NORTH PHILADELPHIA

Friday, Sept. 8 2017

Attendance: **350**

MUNE: GUARDIAN OF THE MOON, 2014



Face painting, Tiny WPA workshops, musical entertainment, and yoga.

2. WEST POWELTON/ UNIVERSITY CITY

Thursday, August 17 2017

Attendance: **250**

ZARAFKA, 2012



Youth dance performances, poetry readings, art activities.

4. PORT RICHMOND/ KENSINGTON

Thursday, Sept 14 2017

Attendance: **50**

WILD PLANTS, 2016



Make a "seed bomb" workshop with Greensgrow Farms, arts activities, gardening demonstrations.